Falling Into A World Of Talking

Truth be told, I never expected to be a commentator, let alone one who had the privilege of helping to shape Sim Racing into a broadcasted Esport. Though *some* aspects of my life have led itself to public talking, this wasn't a world I was designed / trained for, so call it learning on your feet, and livin' on a wing and a prayer.

I started life in media at Scratch Radio, the university's student radio station. I was lucky enough to learn the fundamentals of working in a media environment without a media degree, including anchoring the breakfast show for media students' two week live radio final year project in 2011.

I ended up commentating on Sim Racing by a mixture of necessity and determination to live out a childhood dream. It started in response to tragedy, in the aftermath of the death of Dan Wheldon in 2011, and expanded rapidly between 2012 and 2016. I have commentated on many of iRacing's top level series and special events, and have had the chance to work with clients including Porsche, BMW, Mazda, Hyundai, ESL, and so many more. I took a break from commentary between 2020 and 2024 to reflect on my journey, and how I want to contribute to the Esports broadcasting ecosystem moving forward. Don't worry, 2025 will see a return!

I'm a registered NUG / IFJ journalist. My journalism work focuses on live and long-form reporting on motor racing events with a particular emphasis on Sim Racing Esports, as well as utilising mixed research methods for investigative reporting on societal issues often under-reported on a regional and national level.

I hope to develop my journalism work further over the next few years by utilising my

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research and analytical skills to provide a far deeper research content pool for those wishing to curate Sim Racing Esports content, as well as expanding my writing to cover more content on mental health, student accommodation patterns, and quality of public / social housing.

Media Accreditations

- 2022

  ### International Federation of Journalists

  Journalist.
- 2018 - Pres

  ### National Union of Journalists

  Broadcaster, Journalist, Presenter.

Media Company Timeline

- 2014 - Present

  ### RaceSpot Media Haus

  Founding Partner, Commentator, Producer, Director (Business).
- 2014 - 2019

  ### Birmingham Lions (American Football Team)

  Webmaster & Occasonal Journalist
- 2012 - 2014

  ### Glacier TV

  Commentator, Partner, Producer, Content Creator, Designer.
- 2010 - 2012

  ### Scratch Radio

  Show Presenter, Head of Music (2011 - 2012), Journalist, Reporter.

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Career Timeline

- 2023

ESL Gaming GmbH

Co-Host - ESL R1: Intel Extreme Masters Katowice 2023.

- 2023

Porsche Coanda Esports

Co-Host - 24H Le Mans Virtual: Porsche Live Steam.

- 2022

International Watch Group - Battersea, London

Project Manager (Esports): On site Sim Racing activation w/influencers & Esports drivers.

- 2020

Verizon / Penske Motorsports

Pay It Forward Live: Project Manager, Co-Producer.

- 2020

Porsche Virtual Mobil 1 Supercup

Esports Project Manager, Director, Producer, Project Liason with TV Networks.

- 2019 - 2022

BMW Sim Live Munich & Remote

Commentator, Host, Project Manager (Esports).

- 2018 - 2019

BMW Esports - Online

Producer & Commentator: BMW Endurance Esports Series.

- 2018

Porsche Sim Racing Summit: Leipzig

Talent Co-Ordinator, Competition Project Manager, Commentator.

- 2018

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McLaren Shadow - Online

Lead English Commentator.

- 2018

Sim Racing Expo - Nordschleife, Germany

Lead English Commentator and Public Address Announcer.

Narrator: Highlight Video (TV Distribution).

- 2017

McLaren World’s Fastest Gamer

Lead Commentator (iRacing Events).

- 2017

Autosport International

iRacing Radio @ Autosport International.

- 2016 - 2017

Scratch Radio, Birmingham

The Wil Vincent Show (Current Affairs, Politics, Discussion).

- 2015

99th Running: Indianapolis 500 Mile Race

Press Accreditation, Interviews & Written Content.

- 2015

Total 6 Hours of Spa

Press Accreditation, Interviews & Written Content.

- 2014

Autosport International

Motors TV / Autosport International, commentator finalist.

- 2013 - 2020, 2022

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iRacing Motorsport Simulations

Lead Commentator & Analyst: iRacing Special Events.

- 2013 - 2020, 2022

iRacing Motorsport Simulations

Lead Commentator, iRacing Indianapolis 500.

- 2013 - 2018

iRacing Motorsport Simulations

Lead Commentator, iRacing World Championship Grand Prix Series

Director / Producer From 2015 - 2018.

- 2011 - 2012

Scratch Radio, Birmingham

New Music NOW. Specialist Radio Show.

- 2010 - 2012

Scratch Radio, Birmingham

Head of Music, Presenter, Interviewer.

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